

NVSstudios

PRESENTS

THE COMMERCIAL MUSE (JAIPUR EDITION 2026)

26TH TO 31ST MARCH

“JAIPUR’S FIRST HIGH-FASHION COMMERCIAL MODEL DEVELOPMENT SHOWCASE”

MODEL’S GUIDE



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PRESENTS

THE COMMERCIAL MUSE

About

The Commercial Muse by Nivs Studios is Jaipur's first high-fashion commercial model development showcase designed to transform aspiring faces into confident, industry-ready models.

Unlike traditional pageants that focus only on ramp walks and beauty titles, this platform focuses on real commercial modelling skills such as camera confidence, posing techniques, professional photoshoots, grooming, personal branding and NO HEIGHT BAR.

Our goal is to create a supportive and professional environment where new models can learn, grow, and build a strong foundation in the fashion and commercial modelling industry.

Participants will gain hands-on experience, professional guidance, and the opportunity to build a strong portfolio that can help them step confidently into the industry.

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Opportunities for Participants

- **Brand Shoots & Collaborations**
- **Creative Photoshoots**
- **Regular Portfolio Shoot**
- **Social Media Presence**
- **Get Featured in our Upcoming Fashion Magazine**
- **Get our Upcoming Music Video Projects**
- **Future Modeling Assignments**
- **Invitations of our Future Events & Parties**
- **Get Access in our Nivs Community.**
- **And Many More Features & Opportunities**

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Empowering Through Social Responsibility

The Commercial Muse also believes in creating a positive social impact.

5% of the program's proceeds will support female child education initiatives.

Participants will also be encouraged to contribute to this mission by engaging in activities such as:

- **Teaching young girls basic skills or arts**
- **Encouraging education and creativity**
- **Sharing knowledge and confidence**

This initiative allows models to use their influence to support meaningful change in society.

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SCHEDULE

26 March: Introduction + Orientation Day

Meet & greet, Personal goal discussion, Nivs brand presentation, Social mission explanation, Mentor assignment, etc.

27 March: Grooming, Styling & Personality Day

Personality development, Social media growth session, Makeup workshop, Skin care guidance, Diet & fitness session

28 March: Portfolio Shoot

Individual professional shoot, Content creation for Instagram, BTS reels, Camera facing workshop, Professional posing session, etc.

29 March: Brand Shoots

Photoshoots of the sponsored brands which will help in model’s profile growth & experience.

30 March: Ramp Walk Rehearsal, & Activities

Walk practice, Styling trials, Stage coordination, Fun group activities for networking & confidence building, etc.

31 March: Grand Presentation, Awards & Party

High fashion western showcase, Model presentation, Awards, Crown Ceremony, DJ night, etc.